



About the Bexley Community Lottery

Who has established the Bexley Community Lottery?

Bexley Council is establishing the Local Authority Lottery in partnership with Bexley Voluntary Service Council (BVSC) as a means of incentivising charitable giving and unlocking new sources of funding for local charitable organisations and community groups ('good causes').

When does the lottery launch?

Good causes will be able to register with the Bexley Community Lottery from 13th March 2018. Tickets will go on sale later in the year and registered good causes will be informed when the date for the first draw announced.

How do you register?

The lottery will operate online at www.bexleycommunitylottery.co.uk – this is where you can register as a good cause and as a lottery player.

How do good causes benefit?

Players can choose to buy a general ticket or buy a ticket that directly supports their chosen good cause. If they buy a general ticket, 60p will go to the Community Fund. If they buy a ticket that supports a good cause, 50p will go to that organisation and a further 10p will go into the Community Fund. For comparison, 28% of National Lottery ticket costs support good causes. Income generated from £1 ticket sales breaks down as follows:



Ticket cost break down for Bexley Community Lottery

Who is eligible to register as a good cause?

We want the Bexley Community Lottery to support as many good causes as possible in Bexley. As good causes are joining under the London Borough of Bexley's gambling licence (Gambling Act 2005) we have to ensure that organisations meet certain criteria. This criteria is outlined in the terms and conditions page on the Bexley Community Lottery website. Support will be offered to groups to help them meet the criteria. There is no application fee or costs associated with being registered as a good cause.

How much will the lottery raise for local good causes?

The amount of money the Bexley Community Lottery could raise for good causes is directly related to the number of tickets sold for that good cause. The more active good causes are in promoting the lottery, the more likely they are to generate funds for their group. The Council has researched existing Local Authority lotteries. The UK's first local authority lottery, the Vale Lottery began operating in Buckinghamshire in November 2015 and weekly tickets sales there are currently running at about 2,450 per week, raising over £76,000 per annum for good causes in Aylesbury Vale per year. If 0.5% of Bexley's 16+ population purchased tickets over a one year period, it is estimated that nearly £40,000 per annum could be raised for good causes in Bexley and nearly £8,000 for the Community Fund.

What is the Community Fund?

The Community Fund will issue small grants to voluntary community organisations that can demonstrate that they are addressing local priorities. The Community Fund will be raised from:

- 10% of all ticket sales
- 60% of ticket sales where 'the player' does not choose to support one specific cause.

Decisions on the allocation of the Community Fund will be made through a competitive grant process overseen by the Bexley Community Lottery Board which will be established later this year. There are expected to be two funding rounds per year. This will help the Bexley Community Lottery Board ascertain the level of income raised over a 6 month period – the total Community Fund value – before each round commences.

To find out more visit

Website: www.bexleycommunitylottery.co.uk

Email: support@bexleycommunitylottery.co.uk

Telephone: 020 81917012



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How do good causes receive their share of ticket sales?

Funds will be transferred directly into good causes' bank accounts every month.

How can good causes keep up to date with how their ticket sales are going?

Every week, good causes receive a newsletter on how many supporters have chosen to support their organisations, how many tickets are being sold each week and how much money has been raised. There is also a dashboard on the site which will provide real time statistics ticket sales.

If the lottery is online, how will those who are not online be able to participate?

The Bexley Community Lottery support team, led by Bexley's External Lottery Manager, Gatherwell, can take payment for lottery tickets over the telephone. Gatherwell will provide good causes with electronic-flyers and leaflets to help them promote the lottery and boost their tickets sales. While these do work well on social media and in electronic communications, it is also possible to print them and display them in the community.

What are the odds of winning the jackpot?

The odds of winning a prize as 50:1. The odds are broken down as follows:

Match 6	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	Prize £25,000 Odds 1,000,000:1
Match 5	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	Prize £2,000 Odds 55,556:1
Match 4	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	Prize £250 Odds 5,556:1
Match 3	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	Prize £25 Odds 556:1
Match 2	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	Prize 3 tickets Odds 56:1

What is Gatherwell's role?

Gatherwell is an External Lottery Management Company that will manage the Bexley Community Lottery itself as well as providing administrative and marketing support to good causes. They will manage the Bexley Community Lottery support email and telephone number answering good causes' and lottery players' queries.

How will you ensure that the lottery is carried out in a socially responsible manner?

In order to set up the Bexley Community Lottery, the Council has applied to the Gambling Commission for a Local Authority lottery licence. As a licence holder, under the Gambling Act, the Council and Gatherwell will be responsible for:

1. preventing gambling from being a source of crime or disorder, being associated with crime or disorder or being used to support crime;
2. ensuring that gambling is conducted in a fair and open way;
3. protecting children and other vulnerable people from being harmed or exploited by gambling.

The Council and Gatherwell take these responsibilities extremely seriously and have put in place policies to ensure that the lottery will be conducted in a socially responsible manner and in accordance with the terms of the lottery licence. These policies are available to view on the Bexley Community Lottery website.

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